

11 CREATIVE WAYS TO FUND JEFF VELEY'S PROGRAMS

1. Share Jeff with another school in your area on the same day. The fee is cut significantly for your school if you share the program with another school. His student assembly can be presented up to four times per day. Schools often host an after-school staff training and parent event as well. When you share him, more students are reached, you save money...it's a win for everyone.

Jeff is super easy to promote to other schools and decision makers...[just copy and paste this email template](#) to share your plan.

2. Check with your school administration for funding from the Associated Student Body fund. For teacher in-service programs, ask about Staff Development, Title VI funding. Your school may have curriculum dollars to cover this. As Jeff's program comes complete with follow-up materials, it makes it possible for you to use curriculum dollars to cover the cost.

3. Plan to integrate and highlight the program into a major theme such as cultural awareness week, health day, Red Ribbon Week, etc. Depending on your theme, federal grant money might be available. For example, Safe and Drug Free Schools and Communities Act (SDFSCA) might approve a funding request for a speaker who addresses bullying, gangs, crime, and violence prevention. Check with your school district or federal government office to find out who is dispensing these funds in your state. Request an application form.

4. Apply for other grant monies from your state by contacting your State Department of Human Services and State Department of Education. They can direct you to the correct office - for example, the Alcohol and Drug Abuse Division. Contact other local agencies in your county that already have grant monies from state agencies. For example, the Criminal Justice Department or Department of Public Safety might have distributed funds into local mental health agencies or programs for mentoring youth, etc. Sometimes churches are also willing to contribute funds to a program that will impact their youth and the community within their area, especially if the speaker will visit their youth group.

5. Contact your school's PTO/PTA. Share your plans with them. They are more likely to contribute funds if your plan is well thought out.

6. Have student leaders contact local business organizations: Rotary Club, Kiwanis, Lions Club, Elks, Chamber of Commerce. Present your plan and request their sponsorship.

7. Create a win - win situation. Contact several of your larger local businesses, especially those related to services for teens and their families. Ask for the owner, CEO or Community Services Department. If they are willing to help sponsor the speaker, you can exchange the favor by announcing their support to your students and parents. They can [learn the benefits of becoming a tour sponsor here](#).

8. Invite multiple clubs on campus to participate and help in a fund-raising project. A cooperative effort helps students collaborate and learn about the realities of time and effort in acquiring funding in the real world.

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9. Partner with a local organization. Social Service Agencies, Community Coalitions, and Churches are often eager to bring Jeff in to reach their kids, staff, and parents. Jeff can easily appear at your school in the morning and hold an afternoon or evening training workshop or outreach event in the area. By partnering with another school and one of these organizations, you can split the costs three ways.

10. Ask each student to bring a dollar. Even if you don't get 100% participation, this can considerably help. $\$1 \times \text{Number of Students} = \text{Potential Funding Gained}$.

11. For educator trainings, you can sell tickets to those that want to attend. For example, you may let teachers from your school attend an educator workshop for free but charge \$20 for each teacher outside of your school/district to attend.